

# Sponsorship Opportunities for the Parade of Gardens Southern Utah

Washington County, September 19<sup>th</sup>-21<sup>st</sup>, 2025

Expand your reach and showcase your dedication to protecting our community by sponsoring the 2025 Parade of Gardens Southern Utah event. The 2024 inaugural event was a huge success with **over 500 local attendees**, and we expect an even bigger turnout this year!

The Parade of Gardens Southern Utah is an annual event promoting water-wise landscaping organized by Conserve Southwest Utah—the largest local conservation nonprofit. We are a solutions-focused, non-partisan group made up of your neighbors, and we also attract people throughout the state and beyond who care about southwest Utah's land and water resources.

## **SHOW YOUR DEDICATION TO IMPROVING OUR WATER FUTURE**

### ★ **DIAMOND Sponsorship (\$10,000+)**

- ◆ Featured prominently as the sponsor of our garden VIP event attended by gardeners, sponsors, and other VIPs, plus an opportunity to share remarks.
- ◆ Plus, everything at the Platinum level.

### ★ **PLATINUM Sponsorship (\$5,000+)**

- ◆ 2 free tickets (\$100 value) to and special recognition at our garden VIP event.
- ◆ Featured prominently as a sponsor on the event website.
- ◆ Featured in event media, including numerous social media posts.
- ◆ 15 tickets to the 2025 Parade of Gardens Southern Utah (\$300 value).

### ★ **GOLD Sponsorship (\$1,000)**

- ◆ Invitation to the VIP Garden Party.
- ◆ Featured prominently as a sponsor on the event website.
- ◆ Highlighted in event media, including several social media posts.
- ◆ 10 tickets to the 2025 Parade of Gardens Southern Utah (\$200 value).

### ★ **SILVER Sponsorship (\$500)**

- ◆ Featured on the event website.
- ◆ Included in at least one social media post.
- ◆ 4 tickets to the 2025 Parade of Gardens Southern Utah (\$80 value).

### ★ **BRONZE Sponsorship (\$250)**

- ◆ Included on the event website and mentioned on social media.
- ◆ 2 tickets to the 2025 Parade of Gardens Southern Utah (\$40 value).

For more information on the event, visit [paradeofgardenssouthernutah.com](https://paradeofgardenssouthernutah.com)  
For larger sponsorship opportunities or questions email [gardens@conserve.swu.org](mailto:gardens@conserve.swu.org)